



## 110<sup>th</sup> Ballymoney Agricultural Show

**2<sup>nd</sup> and 3<sup>rd</sup> June 2017**

Plans are now well underway for the 110<sup>th</sup> Annual Ballymoney Agricultural Show at Ballymoney Showgrounds. This year's show will open to the public from 3.00pm until 9.00pm on Friday 2<sup>nd</sup> June and 9.00am until 4.00pm on Saturday 3<sup>rd</sup> June.

We would like to invite you and your company to promote your products/services at this year's event by purchasing some trade space. We offer outdoor space on hardcore or grass, indoor space in a covered marquee for a range of retail goods or space in our dedicated Food Marquee.

As the largest community event in the Ballymoney Borough our two-day show attracts thousands of both urban and rural dwellers and with North Antrim being recognised as one of the most prominent agricultural areas in Ireland it is no surprise that many of these visitors are from progressive farms across the country.

At Ballymoney Agricultural Show we are proud of the large numbers of quality livestock and equestrian exhibits we attract annually. Alongside these we have of course a vast array of exhibits in our schools and home industries sections. All this, along with an enviable number of trade stands, over 100 last year, and a varied entertainment programme ensures that there are lots to attract all types of visitor to this year's show.

No matter what type of business you are in we are confident that Ballymoney Agricultural show is a great platform to promote it to your existing or potential clients in 2017.

Should you require more information please do not hesitate to contact us. You will find information on our rates, guidelines and a booking form enclosed.

You may also like to visit our website at [www.ballymoneyshow.org](http://www.ballymoneyshow.org)

Yours sincerely

*Anne McLaughlin*

Secretary

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## Trade Space Rates

**Covered Marquee and Food Marquee:** £60.00 per stand (stand 10'X 10')

**Outdoor Space:** £50.00 for up to 10 foot frontage + £3.00 per foot frontage thereafter (Stands are min. 20' deep)

**Small stand:** £50 (10' X10')

## Guidelines for Trade Exhibitors

***These have been prepared with the Safety and well being of all participants and the general public in mind.***

1. All exhibitors must make themselves familiar with the Safety Procedures Plan, which will be issued on arrival at the show.
2. All Entrance/Exits must be kept clear at all times.
3. As soon as you have set up your stand, a General Risk Assessment should be carried out (prior to opening to the general public) – This is a simple procedure on which Show Safety Officers can give advice required by contacting the Show Office.
4. Exhibitors should ensure that all recognised safety standards and procedures are complied with.
- 5. All materials and Machinery must be on your allocated stand by 2.30pm on the Friday of the Show and remain there until after 4.00pm on the Saturday.**
6. Sub-letting of space allocated by NAAA Ltd is forbidden.
7. The sale of Ice Cream, Drinks, Fast Food etc, is strictly confined to the Official Show Caterers – any confusion/doubt on this rule should be cleared with the Show Secretary prior to booking the space.
8. The sale of objectionable articles such as toy guns, water pistols, stink bombs etc will not be permitted.
9. Exhibitors should not arrange their stand in such a manner as to inconvenience or disadvantageously affect the display of another exhibitor.
10. Exhibitors shall be responsible for the removal of refuse from their stand (bins & skip provided on site)
11. Exhibitors should ensure that they have relevant insurance in place for their exhibition.